



Board of Directors

Gary Singery
President

Kathleen M. Sullivan
Vice President

Steven Sokoloski
Secretary

Danell R. Cooper
Treasurer

Karen A. Barringer

Scott A. Bartlett

Karen B. Bolden

Robert J. Cooper

Edward W. Denton

Maura L. Farrell

Patricia L. Hasselbusch

Richard Heiser

Sadie J. Kroeck

Irene E. McGee

Mary E. Monaghan

Ryan P. Neupaver

Thomas F. O'Boyle

Charles A. Oshurak

Nicole Vasquez Schmitt

Sunthar Tharmalingam

Executive Director

Donald G. Block

A copy of the official registration and financial information for Literacy Pittsburgh may be obtained from the PA Department of State by calling toll free, within PA, 1-800-732-0999. Registration does not imply endorsement.

Literacy Pittsburgh FACT SHEET

May 2018

OVERVIEW

- Literacy Pittsburgh is the largest literacy organization in the region and serves more than 4,500 people annually.
- Founded in 1982 as the Greater Pittsburgh Literacy Council, the name changed to Literacy Pittsburgh in 2018. The change accompanies an increased breadth of services and ambitious plans for future growth through more partnerships and collaboration across the region.
- Literacy Pittsburgh ensures that adults and families acquire reading, writing, math, English language, workforce skills, and technology skills so they may reach their fullest potential in life and participate productively in the community.
- In the Pittsburgh area alone, nearly 15 percent of all adults urgently need literacy services. Demand for these services increases each year, and there is an ever-growing waiting list of people seeking help.
- Among children whose parents have less than a high school education, 86 percent live in low-income families. This cycle of poverty affects a child's quality of life and ability to learn.

IMPACT

- After 50 hours of instruction, 71% of our students show improvement on standardized tests.
- We welcome people from more than 90 different countries and help them to thrive in their new home.
- Last year, 74% of students report increased confidence with their English, reading, writing or math skills, positioning them for future success.
- National research indicates that, if an adult student enters a program such as Literacy Pittsburgh and receives at least 100 hours of instruction, his/her income level will increase by an average of \$10,000 per year.
- Earning a high school equivalency diploma can increase earnings potential by \$378,000 over a lifetime.
- Volunteers are an essential part of Literacy Pittsburgh. Last year, more than 650 volunteers donated 77,000 hours of service to help our students succeed.

- For each dollar donated to Literacy Pittsburgh, 82 cents is spent directly on program services. The annual cost per individual served is \$625.

MISSION AND VISION

- The mission of Greater Pittsburgh Literacy Council is better lives through learning.
- Our vision is a more inclusive and productive community driven by access to education.

PROGRAMS

- The Literacy Pittsburgh staff includes 40 professionals who provide a full range of literacy and workforce training and development programs including:
 - Adult basic education
 - High school equivalency exam preparation
 - English as a Second Language
 - Immigrant Services & Connections
 - Workplace Literacy (serving employers and employees)
 - Career Transitions
 - Family Literacy
 - OASIS Intergenerational Tutoring
 - Compass AmeriCorps

VALUES

- We believe that all people deserve the opportunity to learn in a place where their strengths are celebrated.
- We respect all people and their ability to shape their own lives.
- We have a duty to earn the trust of everyone we work with.
- Our collective well-being depends on welcoming diverse cultures and perspectives.
- As a leader, we embrace the responsibility to innovate, model best practices, and grow.

GOALS

- Be recognized as a leading adult and family literacy advocate at the local, state and national level.
- Form strategic partnerships to advance the mission and reach of the agency.
- Generate the resources to fuel growth, vitality and long-term sustainability.
- Foster a culture of accountability and innovation to support and drive the Literacy Pittsburgh mission, vision and values.

###